



ADSCOPE

BY

BELIAGHATA 33 NO PALLI BASHI BRINDA

UNESCO has recognised Durga Puja as Intangible Cultural Heritage.

Durga puja in Kolkata gives that extra mileage in advertising your brand/products and thus gives an extended reach of your products to millions of people. We, at Beliaghata 33 No Palli Bashi Brinda (Near Kakurgachi/Phholbagan) have arranged for you a wide range of advertisement locations and style to showcase your Brand in front of thousands of people. As you all know there are millions of people who come out of their homes for all these 5 days of festivities, this increasing the reach of your Brand /products displayed at these locations. We enclose a small presentation detailing these locations for you to help identify the exact and/or the correct location for display of your products. Trust the presentation would assist you in choosing your location and we hope to receive your patronage this year as well as you have been supporting us in the past.

Thanking You in advance for your kind cooperation.

Happy Puja

FRAMED BANNER



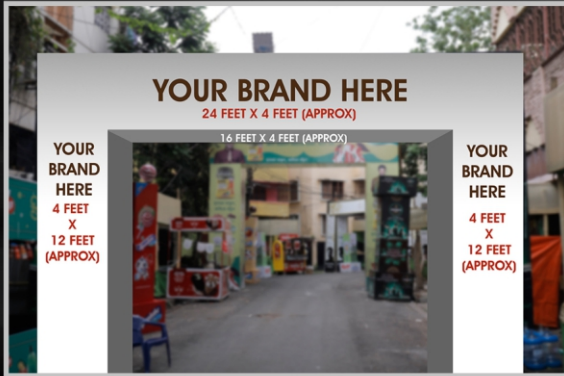
LOCATION : **ON CIT ROAD**
AREA : APPROX **1000 (RUNNING FEET) DUAL RACK**
OUR SUPPORT : **BAMBOO RACK**



VIEW FROM PREVIOUS YEAR



OVERHEAD GATES



LOCATION : **FROM PANDAL TO EXIT GATE**

AVAILABLE QTY : 15 NOS

OUR SUPPORT : **BAMBOO INSIDE STRUCTURE**

VIEW FROM PREVIOUS YEAR



'I' PILLERS BRANDING



LOCATION : **IN FRONT OF THE PANDAL & EXIT GATE AT CIT ROAD**
AVAILABLE QTY : **IN FRONT OF PANDAL 3 NOS & 20 NOS AT EXIT GATE LANE**
OUR SUPPORT : **BAMBOO INSIDE STRUCTURE**

VIEW FROM PREVIOUS YEAR



'I' PILLER AT PRIME LOCATION



VIEW FROM PREVIOUS YEAR



LOCATION :
PHOOLBAGAN METRO STATION
AVAILABLE QTY :
4 NOS
OUR SUPPORT :
BAMBOO INSIDE STRUCTURE

STALLS



LOCATION : **EXIT GATE LANE**

SIZE : **WIDTH 8 FEET X DEPTH 6 FEET X HEIGHT 10 FEET**

AVAILABLE QTY : 15 NOS AT EXIT GATE LANE

OUR SUPPORT : **BAMBOO INSIDE STRUCTURE**

VIEW FROM PREVIOUS YEAR



GUEST ENTRY GATE

VIEW FROM PREVIOUS YEARS



LOCATION : ENTRY GATE AT CIT ROAD

AVAILABLE QTY : 5 NOS

OUR SUPPORT : **BAMBOO** INSIDE STRUCTURE

ADDA ZONE



VIEW FROM PREVIOUS YEAR



LOCATION : ON THE CIT ROAD
AVAILABLE QTY : 2 NOS

MODULER BRANDING

VIEW FROM PREVIOUS YEAR



LOCATION : ENTRY GATE
AVAILABLE QTY : 2 NOS
OUR SUPPORT : AS PER REQUIREMENT

SINGLE FACE LARGE BANNER



SINGLE FACE LARGE STANDING
LOCATION : **EXIT GATE**
AVAILABLE QTY : **2 NOS**
SIZE : **5 FEET X 20 FEET (APPROX)**



GUARD RAIL BANNER
LOCATION : **ENTRY LINE**
AVAILABLE QTY : **1000 FEET (RUNNING)**
OUR SUPPORT : **BAMBOO RACK**

VIEW FROM PREVIOUS YEAR



CUSTOMIZED LED WALL DISPLAY



LOCATION :
IN FRONT OF ENTRY GATE
AVAILABLE QTY : 2 NOS
SIZE : **UPTO 20 FEET X 10 FEET**
OUR SUPPORT :
BAMBOO STRUCTURE (IF REQUIRED)
LED WALL (IF REQUIRED)

PUJA SPONSORS

VIEW FROM PREVIOUS YEAR



LOCATION : SPONSOR NAME ON MAIN STAGE
OUR SUPPORT : PRINTING & FITTINGS



VIP CARDS



TYPE :
PAPER PRINTING WITH ADS BACK SIDE
SIZE :
3 INCH X 3 INCH APPROX
PRINTING MEDIUM :
4 COLOR OFFSET PRINTING
QUANTITY :
5000 PCS